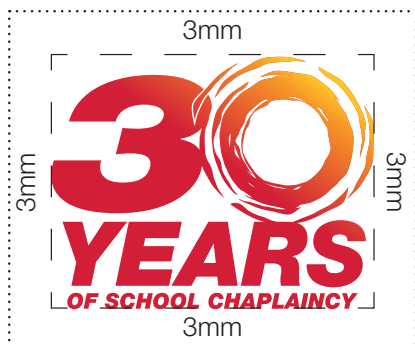


# 30 YEARS OF SCHOOL CHAPLAINCY BRAND GUIDELINES



## CLEARING SPACE

The minimum clear space of the logo is the width is 3mm.

## COLOUR

### RED

RGB: 177 19 47  
HEX: #B1132F  
CMYK: 11 100 82 3  
PMS: 186 C

### ORANGE

RGB: 236 130 19  
HEX: #EC8213  
CMYK: 0 59 94 0  
PMS: 151 C

### YELLOW

RGB: 244 197 61  
HEX: #F4C53D  
CMYK: 0 25 86 0  
PMS: 123 C

## MINIMUM SIZE

The logo must not be reproduced with a height less than 15mm.



## LOGO COLOUR VARIATIONS

The logo may only be used in the following colour variations:



Full Colour



Black



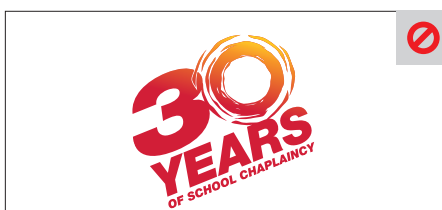
White - Reversed out of solid colour

## UNACCEPTABLE USAGE

The logo should never be reproduced in any of the following ways:



Avoid stretching or compressing the logo.



Avoid rotating the logo.



Avoid adding effects like shadows, dimensions, and gradients to the logo.



Avoid using the logo on busy backgrounds.



Avoid placing the logo in a shape or container.

## APPROVAL

All uses of our brand MUST be submitted for approval before publication.

Please email artwork proofs as low-resolution JPEG or PDF files to [design@suqld.org.au](mailto:design@suqld.org.au)