SU Chaplain Embroidery Guide & Logos

colours

Our brand colour values are as follows:

	PANTONE®	CMYK	RGB	WEB
Red	PMS 186 C	C:11, M:100, Y:82, K:3	R:177, G:19, B:47	#B1132F
Orange	PMS 151 C	C:0, M:59, Y:94, K:0	R:236, G:130, B:19	#EC8213
Yellow	PMS 123 C	C:0, M:25, Y:86, K:0	R:244, G:197, B:61	#F4C53D
Grey	Cool Grey 11 C	C:62, M:52, Y:46, K:40	R:86, G:86, B:90	#56565A

Full colour logo options for embroidering logo on front of garments within the SU colour range.

Please note, logo is to correct scale (90 x 76mm) for printing on the chest region.
Please don't resize, stretch, squash or change it to non-SU colours.
Avoid embroidering it on complex images or patterns and yellow or orange garments where the logo may become illegible.
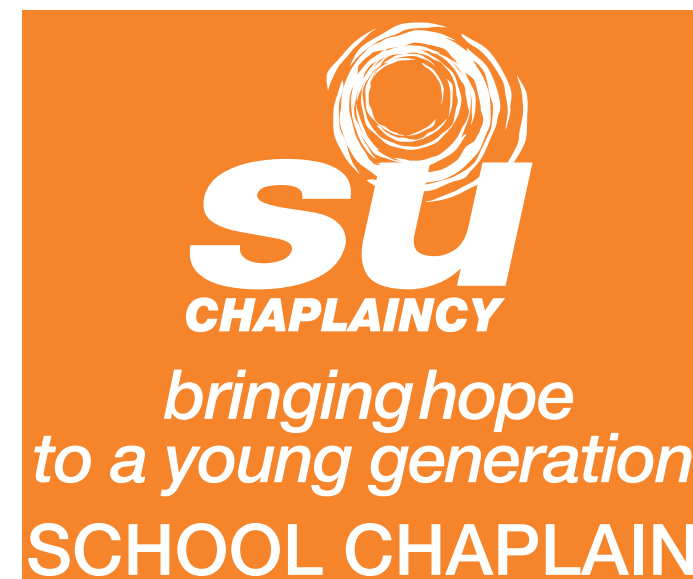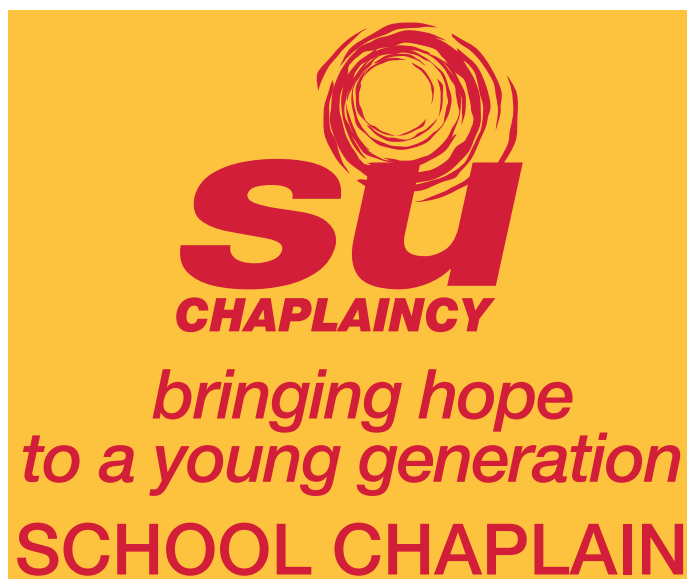
Single colour logo options for front of garments within the SU colour range.

Please note, logo is to correct scale (90 x 76mm) for printing on the chest region.
Please don't resize, stretch, squash or change it to non-SU colours.
Avoid embroidering it on complex images or patterns.

Full colour logo options for embroidering logo on sleeve of garments within the SU colour range.

Please note, logo is to correct scale (45 X 40mm) for printing on the sleeve.
Please don't resize, stretch, squash or change it to non-SU colours.
Avoid embroidering it on complex images or patterns.

Single colour logo options for sleeve of garments within the SU colour range.

Please note, logo is to correct scale (45 X 40mm) for printing on the sleeve.
Please don't resize, stretch, squash or change it to non-SU colours.
Avoid embroidering it on complex images or patterns.